



*Working to make North Carolina
the best place to be and raise a child*

Dear Sir or Madam:

Chaz Clark is a first-rate web designer and a pleasure to work with.

Action for Children is a nearly 30-year-old organization with wide-ranging areas of work, and the website we handed over to Chaz to redesign was enormous. We needed the website to be slimmer, more professional, more user-friendly and easier to update and maintain. To make matters more complicated, we had been using a XXX system and wanted to shift to drupal.

Chaz listened carefully to all our concerns about our old website and our ideas for a new site, then made clear, pointed suggestions for improvement. He came back to us very quickly with a design layout we loved – cleaner and more professional, yet still playful enough to reflect our focus on children’s issues. Chaz then went on to construct the whole, complex website that we needed, patiently adding and adapting pages as we requested them. We are delighted with the finished product.

We were very impressed by Chaz’s technical skills. He was able to build the new site from scratch, then import a massive amount of data and documents from our old site. He seemed to tease apart technical quandaries with ease, always willing to do a little extra research in order to figure out a way to present something the way we envisioned it.

We also appreciated his grasp of the “art” of web design. He has a good eye for page structure, fonts, photo finishing and other crucial details. As eager as he was to listen to our ideas and incorporate them into the website design, he also had a keen awareness of both how things are done in the industry at-large and what would work on a webpage. Several times he politely amended our suggestions so that they would reflect the most current industry standards and produce the most eye-pleasing results.

Chaz provided excellent customer service. He was very responsive, easy to reach by email or phone and very quick to get back to us with new drafts or changes. He often had to wait on us, but we never had to wait for him.

I recommend Chaz Clark highly as a professional web designer. Please feel free to contact me if you have any further questions.

Sincerely,

A handwritten signature in black ink that reads "Barb Bradley".

Barb Bradley
President & CEO